

**#CoralReefsofTexas Not familiar with these? You're not alone. Help us change that!**



Project Title	#CoralReefsofTexas Not familiar with these? You're not alone. Help us change that!
Project Summary	Help support the National Marine Sanctuary System and ocean conservation by spreading the word about Flower Garden Banks National Marine Sanctuary via social media. Write posts, develop imagery, and find new ways to use social media to inspire the public about this ocean treasure.
Country	United States
Country/Region of Focus	United States

## Project Description

Flower Garden Banks National Marine Sanctuary, a little known ocean treasure off the coasts of Texas and Louisiana, is home to the healthiest coral reefs in the whole Caribbean and Gulf of Mexico. At only 56 square miles, it's relatively small, but on the verge of expansion.

Unfortunately, we face a challenge: while pretty much everyone knows what a national park is, very few people are familiar with national marine sanctuaries, and even fewer know about the Flower Garden Banks sanctuary. We're seeking a creative individual to develop and design images, posts, and other social media products that can help people learn about this unique place, what it protects, and the science and recreational opportunities it provides.

You'll collaborate with the social media coordinator to create Facebook and Twitter posts relevant to current issues, events, and national recognition days to raise awareness of Flower Garden Banks National Marine Sanctuary. With your help, we'd like to engage our social media audiences in new and exciting ways. We also hope this opportunity provides you with a greater appreciation for how social media can support ocean conservation and government initiatives.

## Required Skills or Interests

### Skill(s)

Editing and proofreading

Social media management

Storytelling/blogging/vlogging

## **Additional Information**

You can learn more about NOAA's Flower Garden Banks National Marine Sanctuary at

<https://flowergarde.noaa.gov>

Find us on social media:

<https://facebook.com/FGBNMS/> (@FGBNMS)

<https://twitter.com/fgbnms> (@fgbnms)

## **Language Requirements**

*None*